

ADVERTISEMENT TARIFF

(W.E.F. Jan 2014)



**Andhra Pradesh
Distribution**

Tamilnadu Distribution

**Maharashtra + Goa
Distribution**

Tariff

B & W

B & W

B & W

Full Page (Inside)

38000

38000

90000

Half Page

22000

22000

50000

Single Column

15000

15000

35000

Quarter Page

12000

12000

30000

MECHANICAL DATA

DATE OF PUBLICATION

Overall Size

27.3cmsX 19.8cms

5th of Every Month

Print Area

24.5cmsX 16.5cms

Columns Per Page

Three (3)

* Above tariff is valid for single issue only

Column Size

24cmsX 5cms

* Colour advertisement: 100% premium

Half Page (Vertical)

24cmsX 8cms

Half Page (Horizontal)

12cmsX 16.5cms

Island Position

8cmsX 12cms

Quarter Page

8cmsX 12cms

Panel

5cmsX 5cms